



955 PGC FM Radio's "Family First" Expo Celebrates FAMILY!

By Andrea Young Special for the Afro

November 14, 2009

Thousands of African-Americans families came out to 955 PGC FM Radio's "Family First" event held at the Washington, DC Convention Center. "Family First" provided fun for all with the WPGC talent booth, celebrity entertainment and autographs, renowned Literary Café, fashion shows, Kids Korner, minority business vendors, information seminars, gaming lounge, and cultural enrichment activities. Celebrity artists attracted all generations, performers included DC's own Amerie, the New Boyz, A'Yanna Crawley, Brian McKnight, Omarion, Doug E Fresh and Slick Rick. Celebrity NeNe Leakes of "The Real Housewives of Atlanta" captivated fans with an exciting interview by PGC radio personality Big Tigger.

All PGC radio personalities, including Donnie Simpson, the "The Home Team" Flexx and Rane, Big Tigger, Michel Wright, and DJ Dirty Rico, greeted fans, signed autographs, and conducted celebrity interviews for PGC on-air live and for PGC TV. Other radio personalities, Shack N Da Pack, Rev. Tony Lee, "America's Next Top Jock" Anji Corley, Mike Brooks, and Bootsey Vegas worked the PGC booth, hosted the main stage, and showed love to the extended PGC listening family. Rev. Tony Lee said "it's amazing to see children and families coming together."

The Literary Café, presented by Michel Wright and hosted by NY Times Best Selling author Omar Tyree, featured renowned authors including Dr. Randall Pinkett, NeNe Leakes, Del Walters and Deborah Gregory. Fashion shows featured DC Fashion Week models that strutted the runway wearing Corjor International fashions by DC Fashion Week Founder and Corjor Designer Ean Williams.

PGC's own Justine Love coordinated sponsorships to promote the "Family" First" and promote the prevention of childhood obesity and diabetes. Some sponsors were Howard University Hospital Department of Surgery, National Kidney Foundation, National Medical Association, U.S. Marines, DC Lottery, VisitFlorida, Madame Tussauds, Westwood College, Allstate, Verizon Wireless, and Sprint. The inaugural "Family First" replaced 10 years of the renowned "For Sisters Only" to cater to its growing number of fathers, mothers, and children. Over 200 exhibitors participated and over 20,000 listeners attended. The Family First event cost 95 cents per person.