



2010 USA Science & Engineering Festival Expo  
<http://www.usasciencefestival.org/>  
501(c)(3)/non-profit organization

Media please send requests to cover, pre & post interviews to [aunniy@aol.com](mailto:aunniy@aol.com) or call 202.422.5477. Requests must be approved by USASEF and Aunni Y Design. *Interested in Diversity media advertisement opportunities and PSAs.* Thank you in advance. – Andrea L. “Aunni” Young

**FOR IMMEDIATE RELEASE**  
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Contact: Andrea L. Young  
202.422.5477  
[aunniy@aol.com](mailto:aunniy@aol.com)

## **MEDIA ADVISORY**

### **AFRICAN AMERICANS CELEBRATE SCIENCE & ENGINEERING 2010 USA Science and Engineering Festival (USASEF) USASEF HOST: Lockheed Martin October 10 - 24, 2010**

WASHINGTON, DC – *African-Americans to be featured throughout the Inaugural USA Science and Engineering Festival (USASEF), October 10 – 24, 2010. AND featured in performances and exhibits at the free-of-charge USASEF Expo to be held on the National Mall October 23-24. USASEF promises to be the ultimate multi-cultural, multi-generational and multi-disciplinary celebration of science in the United States.*

The USASEF mission is to re-invigorate the interest of our nation’s youth in science, technology, engineering and math (STEM) by producing the most compelling, exciting, educational, and entertaining science gatherings in the United States. The USASEF 2 day Expo supports President Barack Obama’s “Educate to Innovate” campaign to improve the participation and performance of America’s students in STEM.

**WHO: African Americans Featured as Exhibitors, Speakers, Performers, and Partners at the Inaugural USA Science & Engineering Festival (USASEF) & USASEF Expo**

**WHAT: 2 week USASEF events and USASEF Expo for Students and Families of All Ages**

**WHEN: USASEF Washington, DC area events, October 10 -24, 2010  
USASEF Expo on the National Mall, October 23-24, 2010**

**WHERE: Washington, DC area and Expo on National Mall, Washington, DC**

**WEBSITE: <http://www.usasciencefestival.org/>**

### **USASEF African-American Students, Exhibitors, Speakers, Performers, & Partners**

#### **AFRICAN-AMERICAN STUDENTS AT USASEF EXPO October 23-24, 2010**

- **Kavli Science Video Contest Top Ten Finalist Houston-based African American Students Group**
- **Chris and Celena Chambers** African-American students will perform their creative rap song "Science is Cool! Know your Science", <http://www.scivee.tv/node/19732>
- **E.L. Haynes PCS** African-American student exhibitor group will share with visitors about archeology, human waste, and recycling



Andrea L. “Aunni” Young  
[aunniy@aol.com](mailto:aunniy@aol.com) 202.422.5477



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- **McKinley Tech H.S.** Lunch with a Nobel Laureate
- **Bladensburg High School** African-American student exhibitor group will perform hands-on activities and share information related to the epidemiological origins of disease and health disparities such as diabetes, obesity and cardiovascular disease
- **TransTech Academy, Cardozo H.S.** African-American and other minority students exhibitor group will demonstrate electric single passenger vehicles are a clean alternative to gas-powered vehicles
- **School Without Walls H.S., Malcolm X E.S. Duke Ellington H.S., Alice Deal M.S.** African-American students participating in the “*You CAN Do the Rubik’s Cube*” Tournament

#### **USASEF AFRICAN-AMERICAN SCIENTISTS & ENGINEERS**

- **Cosmic Trio, 3 African American Top Scientists (Herman B. White, Larry Gladney, Sylvester James Gates-Univ of MD)** Black Scientists will speak on “The invention of the Big Bang Machine” to explain how atoms are smashed, workings of particle physics and the birth of the universe, at DMV schools October 10 – 24, 2010, part of the Nifty Fifty Speaking Series for USASEF Expo
- **Paul Gueye, African Physicist at Hampton University’s Center for Advanced Medical Instrumentation** Speaks of how his childhood curiosity about how things work while growing up in Senegal (West Africa) expanded into a career developing lifesaving radiation therapy for cancer
- **Aprille Ericsson NASA Goddard Space Flight Center Aerospace Engineer** African American woman engineer will tell kids how to test and design future spacecraft to handle altitude and gravitational forces
- **The Washington Interdependence Council, Administrators of the Benjamin Banneker Memorial & Banneker Institute of Math & Science** Stage Show Performance “Say Hello to Benjamin Banneker -- America’s First Black Man of Science and A Man of Many Firsts”, Meet & Greet Benjamin Banneker, great African-American Hero
- **National Society of Black Physicists** Exhibitor performance “*Physicists are SWAG (Scientists, Women, African-Americans and Groovy)*”, where visitors will be able to perform interactive physics experiments, learn about career opportunities in physics, and the impact of African Americans and women in physics
- **National Society of Black Engineers – Washington, DC Alumni Extension (AEDC)** NSBE-AEDC will perform “*Keep It Moving With Engineering*”, featuring hands-on demonstrations for kids to learn about water filtration, chemical polymerization, and mathematics and presentations by distinguished engineers

#### **USASEF AFRICAN-AMERICAN STEM PARTNERS**

- **National Society of Black Engineers**
- **Career Communications Group, Inc. (CCG), Black Engineer of the Year Awards**

#### **About the USASEF Expo on the National Mall October 23-24, 2010 – Final USASEF Event**

The 2 day USASEF Expo will showcase *1500 fun, hands-on science & engineering activities and over 75 stage shows featuring science celebrities, actors, magicians, comedians, rap artists, cheerleaders, and other performing artists on the National Mall October 23-24, 10:00 am - 5:30 pm.* The USASEF Expo offers 2 days of fun-filled and exciting science and technology activities for student age groups 3 - 6 years old, 7-10 yrs, 11-14 yrs, and 15- adult.

For more information about the USA Science & Engineering Festival please visit:

<http://www.usasciencefestival.org/>

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Science Blog <http://scienceblogs.com/usasciencefestival/>

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