



2010 USA Science & Engineering Festival Expo
<http://www.usasciencefestival.org/>
501(c)(3)/non-profit organization

Media please send requests to cover, pre & post interviews to aunniy@aol.com or call 202.422.5477. Requests must be approved by USASEF and Aunni Y Design. *Interested in Diversity media advertisement opportunities and PSAs.* Thank you in advance. – Andrea L. “Aunni” Young

FOR IMMEDIATE RELEASE
October 6, 2010

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MEDIA ADVISORY

**HISPANICS CELEBRATE SCIENCE & ENGINEERING
2010 USA Science and Engineering Festival (USASEF)
USASEF HOST: Lockheed Martin
October 10 - 24, 2010**

WASHINGTON, DC – *Hispanics to be featured throughout the Inaugural USA Science and Engineering Festival (USASEF), October 10 – 24, 2010, AND featured in performances and exhibits at the free-of-charge USASEF Expo to be held on the National Mall October 23-24. USASEF promises to be the ultimate multi-cultural, multi-generational and multi-disciplinary celebration of science in the United States.*

The USASEF mission is to re-invigorate the interest of our nation’s youth in science, technology, engineering and math (STEM) by producing the most compelling, exciting, educational, and entertaining science gatherings in the United States. The USASEF 2 day Expo supports President Barack Obama’s “Educate to Innovate” campaign to improve the participation and performance of America’s students in STEM.

WHO: Hispanics Featured as Exhibitors, Speakers, Performers, and Partners at the Inaugural USA Science & Engineering Festival (USASEF) & USASEF Expo

WHAT: 2 week USASEF events and USASEF Expo for Students and Families of All Ages

**WHEN: USASEF Washington, DC area events, October 10 -24, 2010
USASEF Expo on the National Mall, October 23-24, 2010**

WHERE: Washington, DC area and Expo on National Mall, Washington, DC

WEBSITE: <http://www.usasciencefestival.org/>

USASEF Hispanic Students, Exhibitors, Speakers, Performers, & Partners

HISPANIC STUDENTS AT USASEF EXPO October 23-24, 2010

- **Kavli Science Video Contest Top Ten Finalist Miami-based Chilean-Cuban student Belén Mella** "Science Knows It All" video, <http://www.scivee.tv/node/22165>
- **E.L. Haynes PCS** Hispanics and other minority students will share archeology, human waste, and recycling with exhibit booth visitors

AYD

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- **Wakefield High School, Herndon Middle School, Annandale High School** Nifty Fifty Speaker speak to Hispanic students part of a highly diverse school populations
- **Bladensburg High School** Hispanic and other minorities student exhibitor group will perform hands-on activities and share information related to the epidemiological origins of disease and health disparities such as diabetes, obesity and cardiovascular disease
- **Newington Forest Elementary School**, “Get Caught Engineering!!!” as Hispanic and other minority students share creative and fun engineering hands-on challenges: design, build, and problem solve as you earn your Problem Investigator (P.I.) badge.
- **TransTech Academy, Cardozo H.S.** Hispanic and other minorities student exhibitor group will demonstrate electric single passenger vehicles are a clean alternative to gas-powered vehicles
- **Belvedere Elementary School, Manassas Park High School**, Hispanic and other minority students participating in the “*You CAN Do the Rubik’s Cube*” Tournament

USASEF HISPANIC SCIENTISTS & ENGINEERS

- **Alfredo Quinones Hinojosa, Migrant Worker Became A Top Brain Surgeon** Johns Hopkins leading Brain Surgeon and Associate Professor of Neurosurgery & Oncology who will discuss his journey on breakthrough treatments of the most complicated and life-threatening tumors
- **Carlos Contreras, U.S. Manager of Education for Intel Corporation, an Engineer that helped create tougher toilet paper**, tells his story and his work for the corporation which invented the first microprocessor
- **Angela Leimkuhler Moran**, Professor in the Mechanical Engineering Department at the U.S. Naval Academy, will explore high-tech careers in engineering and student preparation
- **Griffin P. Rodgers, M.D., Director for the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)**, speaking on this new era of scientific discovery, research advancements over the past 60 years that have resulted in saving lives, improving quality of life, and laid the foundation for today’s progress
- **Katie Gerbensky, Bio Medical Engineer & U.S. Food and Drug Administration Commissioner’s Fellow**, speaks about “Biomedical Engineering: Taking Those Extra Steps to Expand Your Career.”

USASEF HISPANIC STEM PARTNERS

- **National Society of Hispanic Physicists**
- **Society of Professional Hispanic Engineers**
- **Career Communications Group, Inc. (CCG), Editor of www.hispanicengineer.com**

About the USASEF Expo on the National Mall October 23-24, 2010 – Final USASEF Event

The 2 day USASEF Expo will showcase *1500 fun, hands-on science & engineering activities and over 75 stage shows featuring science celebrities, actors, magicians, comedians, rap artists, cheerleaders, and other performing artists on the National Mall October 23-24, 10:00 am - 5:30 pm*. The USASEF Expo offers 2 days of fun-filled and exciting science and technology activities for student age groups 3 - 6 years old, 7-10 yrs, 11-14 yrs, and 15- adult.

For more information about the USA Science & Engineering Festival please visit:

<http://www.usasciencefestival.org/>

Facebook <http://www.facebook.com/group.php?gid=46922645272>

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Science Blog <http://scienceblogs.com/usasciencefestival/>



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